Connecting the Dots: Past, Present and Future of Community-Based Pharmacy Practice Innovations



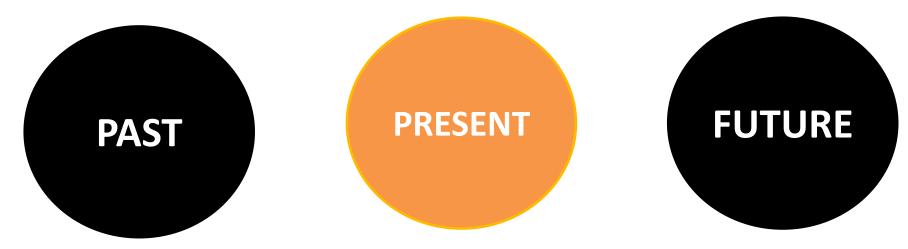
Jean-Venable "Kelly" R. Goode, Pharm.D., BCPS, FAPhA, FCCP Professor and Director, Community-Based Pharmacy Residency Former President, American Pharmacists Association

Objectives

- 1. Describe the history of community-based pharmacy practice innovations
- 2. Differentiate provider status, scope of practice and payment for service
- 3. Compare and contrast community-based pharmacy practice innovations
- 4. Discuss scenario planning for predicting the future of community-based pharmacy practice innovation



Innovation?





"You can't connect the dots looking forward, you can only connect them looking backwards. . So you have to trust that the dots will somehow connect in your future. You have to trust in something—your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life."

-Steve Jobs





Pharmacy Era Timeline



1852

As labor should have its just reward, and as the skill, knowledge and responsibility required in the practice of pharmacy are great, the remuneration of the pharmaceutist's services should be proportional to these, rather than the market value of the preparation rendered.

______ 1922

[The pharmacist] should never discuss the therapeutic effect of a Physician's prescription with a patron nor disclose details of composition which the Physician has withheld, suggesting to the patient that such details can be properly discussed with the prescriber only.

1969

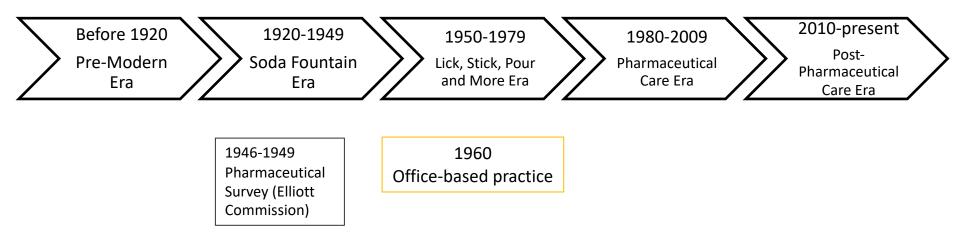
A pharmacist should hold the health and safety of patients to be of first consideration; he should render to each patient the full measure of his ability as an essential health practitioner.

1994

Pharmacists are health professionals who assist individuals within making the best use of medications... A pharmacist serves individual, community and societal needs.

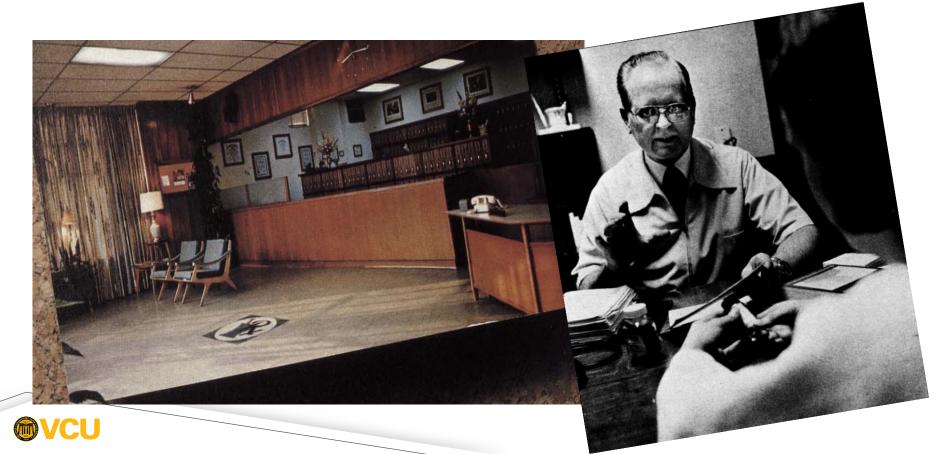
Pharmacy Era Timeline

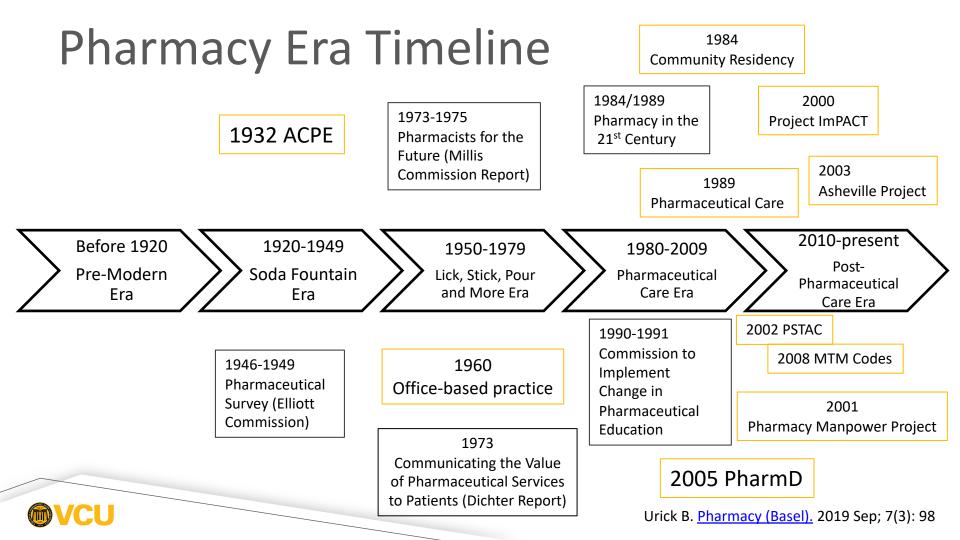
1932 ACPE



Urick B. Pharmacy (Basel). 2019 Sep; 7(3): 98

"The Office-Based Family Pharmacist"



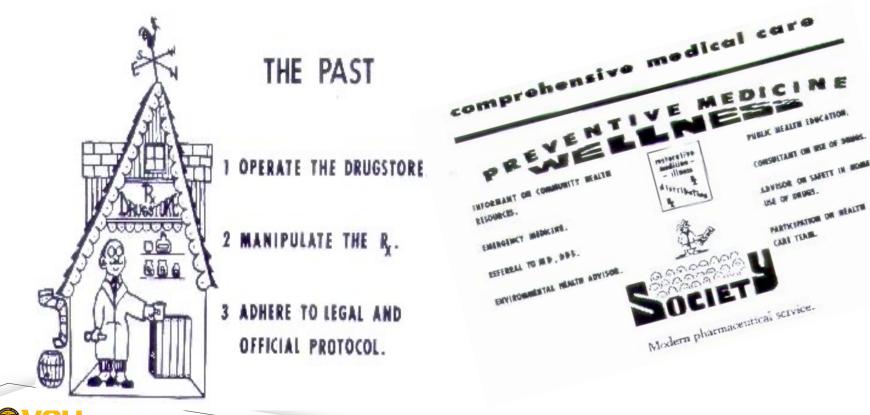


"Be wise enough to learn from the past, shrewd enough to capitalize on the present, and clever enough to prepare for the future"

-Matshona Dliwhago



What have we learned?



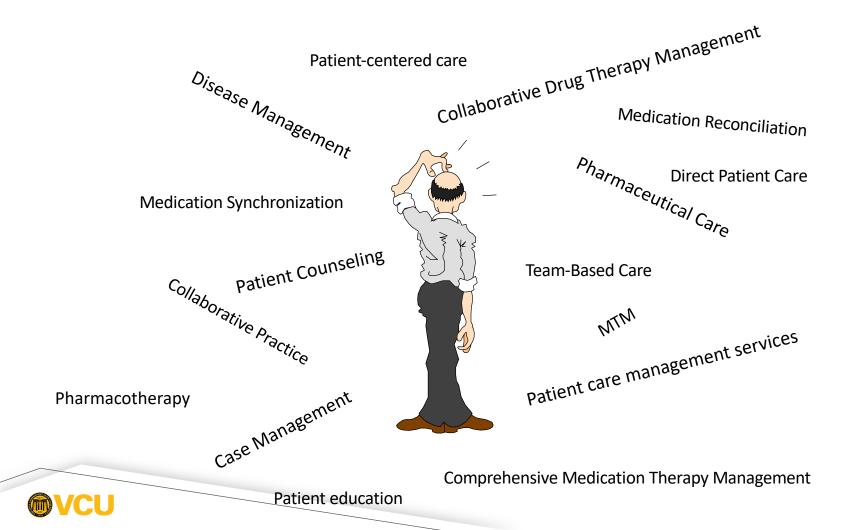
Present

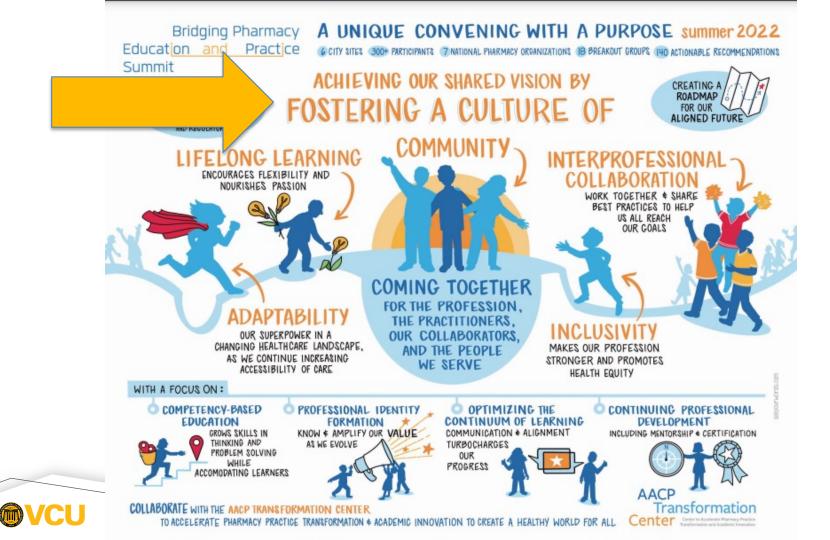


Pharmacists????









Where the patients are...

Visits per year to different healthcare providers:

Go to their community pharmacy **35 times** per year

Have 9 outpatient visits

per year with specialists and other medical professionals Visit their primary care physician 4 times

per year

Source: Pharmacists as Influencers of Patient Adherence, Pharmacy Times, August 21, 2014.

Community-Based Pharmacist Practitioner



Pharmacist who routinely provides patient care services within the community

Origination and Promotion of **Community-Based Pharmacist Practitioners**

- 2015 Planning Committee: ۲ Evaluating and establishing a vision for the future Community Pharmacy Residency Programs
- 2016 Commentary: Recognition • of Community-Based Pharmacist Practitioners



FEATURES

Developing a vision and strategic action plan for future community-based residency training

Jann B. Skelton, James A. Owen

ARTICLE INFO ABSTRACT

Article history: Received 2 February 2016 Accented 13 July 2016

Objectives: The Community Pharmacy Residency Program (CPRP) Planning Committee convened to develop a vision and a strategic action plan for the advancement of community nharmacy residency training. Aligned with the profession's efforts to achieve provider status pharmacy resources training, augment with the procession's efforts to achieve provider stat and expand access to care, the future Vision and Action Plan for Community-based Resider Training will provide guidance, direction, and a strategic action plan for community-based unity-based Residenc residency training to ensure that the future needs of community-based pharmacist practi

Data Sources: National thought leaders, selected because of their leadership in pharmac practice, academia, and residency training, served on the planning committee. The committee conducted a series of conference calls and an in-person strategic planning meeting held on lanuary 13-14, 2015. Outcomes from the discussions were supplemented with related infor ation from the literature. Results of a survey of CPRP directors and preceptors also informer the planning process. Symmony: The vision and strategic action plan for community-based residency training is

itended to advance training to meet the emerging needs of patients in com served by the pharmacy profession. The group anticipated the advanced skills required of pharmacists serving as community-based pharmacist practicioners and the likely education training and competencies required by future residency graduates in order to deliver these services. The vision reflects a transformation of community residency training, from CPRPs to community-based residency training, and embodies the concept that residency training should be primarily focused on training the individual pharmacist practitioner based on the sharmacy services are provided. conclusion: The development of a vision statement, core values statements, and strategic

concusion. The development of a vision statement, one values statements, and strategic action plan will provide support, guidance, and direction to the profession of pharmacy to continue the advancement and expansion of community-based residency training. Published by Elsevier Inc. on behalf of the American Pharmacists Association

Background and history of community pharmacresidency programs

Over the past 3 decades, residency programs in community pharmacy practice have served to transform and advance community pharmacy practices and support the adoption of

Disclosure: The American Pharmacists Association (APhA) contracted with Jann B. Skelton to facilitate the project and co-develop this manuscript as a aid consultant for the APhA Funding support: Funding for the Vision and Strategic Action Plan for Future

ty-based Residency Training project was provided by the Commuity Pharmacy Foundation. inty Pharmacy Foundation. * Correspondence: James A. Owen, PharmD, BCPS, American Pharmacists Association, 2215 Constitution Ave., NW, Washington, DC 20037. E-mail address: jowen@phanet.org (JA. Owen).

http://dx.doi.org/10.1016/j.japh.2016.07.007 1544-3191/Published by Elsevier Inc. on behalf of the American Pharmacists Associatio

advanced clinical pharmacy services in the community setting. Similar to early residency programs in hospital settings, as munity pharmacy residency training programs evolved and expanded, these programs targeted development of both individual pharmacist practitioners and the actual practice sites in which this advanced training was conducted. For a full appreciation of the potential impact of the Future Vision and Action Plan for Community-based Residency Training, it is important to understand the historical progression of community pharmacy residency training. Postgraduate training programs for pharmacists in hospita

settings can be traced back to the early 1930s, with formal residency accreditation implemented in 1962. The conceptua framework for community pharmacy residencies evolved de cades after hospital residencies were established.¹ In 1982

In health care, the term "practitioner" is used to identify someone who is gualified to provide and routinely deliver a certain level of services. During the 2015 evaluation of the vision and future of Postgraduate Year 1 (PGY1) Community Pharmacy Residency Programs, a planning committee of pharmacy thought leaders identified that pharmacists in a growing variety of community settings across the United States are providing patient care services, and the percentage delivering these services is likely to climb as the value o pharmacist-provided services is more broadly recognized, once provider status is achieved and compensation for patient care service delivery becomes routine. The planning committee recognized that those pharmacists who embrace their expanding roles in community-based patient care are

Marialice Bennett, Jean-Venable R, Goode

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ELSEVIER

COMMENTARY

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Disclosure: Ms. Bennett and Dr. Goode declare no conflicts of interest o financial interests in any product or service mentioned in this article including grants, employment, gifts, stock holdings, honoraria, consultancies expert testimory, patents, or royalties * Correspondence: Jean-Venable R. Goode, PharmD, BCPS. FAPhA. FCCP. Viginia Commonwealth University School of Pharmacy, Department of Pharmacotherapy and Outcomes Science, PO Box 500533, Richmond, Vi

Pharmacotherapy and Outcomes Science, PO Box 23298-0533. E-mail address: inzoode@vcu.edu (L-V.R. Goode).

assuming the role of "practitioners." Introduced in detail within the present commentary, the term "community-based pharmacist practitioner" (CPP) describes a pharmacist who routinely provides enhanced patient care services within the community. Based on the current landscape and trajectory of community practice, CPPs are essential members of the health

The United States health care system is rapidly evolving, with increases in the number of insured individuals, shortages of primary care providers, a renewed focus on team-based collaboration, and emphases on quality of care and cost efficiency. These issues are expected to become even more important a the Medicare population exceeds 80 million people by 2030 and underserved areas and populations expand as provider shortages grow.2 Health plans and providers are seeking viable solution

Historically, pharmacists' primary role has been viewed as centering on safely and accurately dispensing medications However, over the past decades, pharmacist training has volved to focus on medication optimization, chronic cond

1544-3191/0 2016 American Pharmacists Association*, Published by Elsevier Inc. All rights reserved



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APhA

ARTICLE INFO ABSTRACT Objectives: To introduce the term community-based pharmacist practitioner (CPP), detail ho community pharmacists are transitioning into this essential role, suggest 4 tenets of CPPs, and discuss the role of CPPs in future pharmacy practice. Summary: The focus and nature of community pharmacy is en settines and including enhanced patient care services. With these shifts toward better meeting the health care needs of the communities they serve, own under sense down before intering provide patient care services have refined specialized skills and should be widely viewed and accented by the profession, patients, other health care providers, and the public as health care procession, parents, other reach care providers, and the providers, and the providers of realing care care, contribute to team based care, manage patient care services, and serve as leaders for advancing patient care, Conclusion: Pharmacist-provided patient care services are expanding in a variety of community based settings. The term "community-based pharmacist practitioner" highlights the uniqu

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he value community pharmacists contribute to patients, communities, and the health ca © 2016 American Pharmacists Association® Published by Elsevier Inc. All rights reserve

care team and are the future of our profession. Pharmacists' evolving role

that will result in improved patient access and outcomes.

Background

- Practitioner
 - Qualified to provide and routinely deliver a certain level of services
- Community pharmacists have refined skills and are stepping up to better meet the healthcare needs of the communities they serve
- Should be widely viewed and accepted by the profession, patients, other healthcare providers and the public as healthcare <u>practitioners</u>



Defining the Community

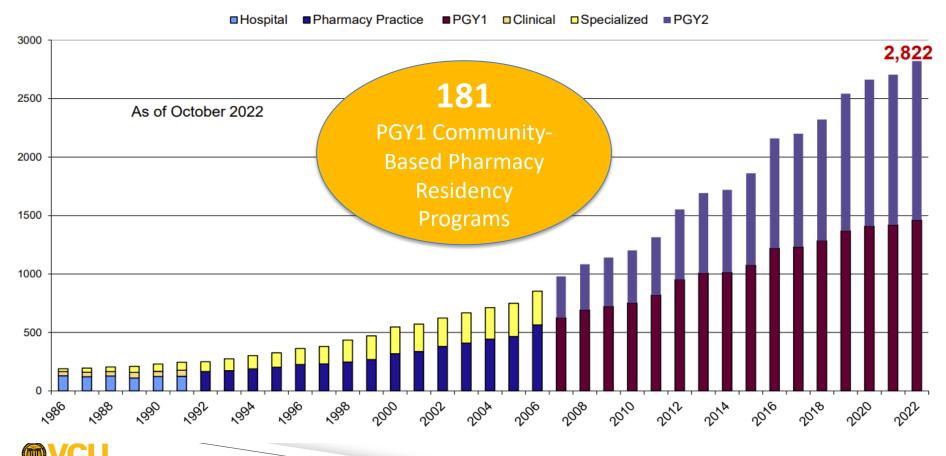


Community-Based Pharmacist Practitioner

- Creates, advances, and influences team-based care to the benefit of patients they serve
- Strives to enhance management of community-based pharmacy practices to focus on the delivery of patient care services
- Serves as a leader within community-based practice settings, their local communities, and within the profession of pharmacy
- Provider of direct patient care to meet the healthcare needs of patients in the communities they serve



ASHP Accredited Pharmacy Residency Program Growth



https://www.ashp.org/-/media/assets/professional-development/residencies/docs/coc-presentation-update.pdf

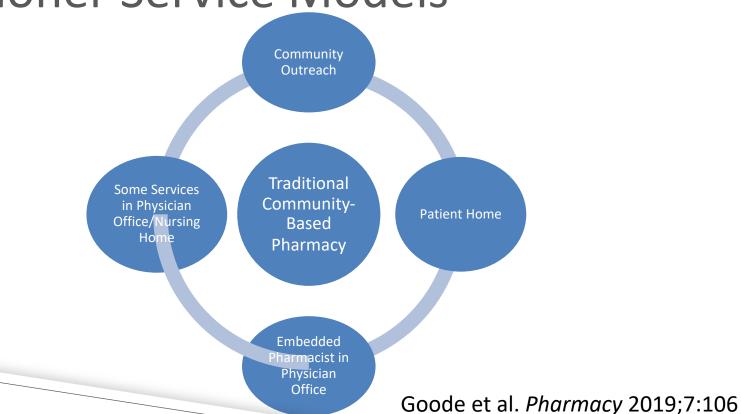
VCU PGY1 Community-Based Pharmacy Residency Program

25

years

- Practice change agents
- >125 resident graduates
- Contributions to community-based pharmacy scholarship
 - Qualitative and Quantitative
 - Pharmacist services implementation
 - Patient care outcomes
 - Patient satisfaction

Community-Based Pharmacist Practitioner Service Models



No longer about...





Better Approach



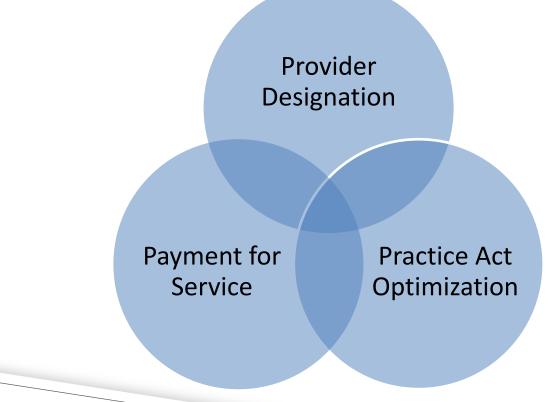


Community-Based Pharmacist Services



Goode et al. Pharmacy 2019;7:106

Optimizing Pharmacists Role and Value





Provider Designation

- Federal
 - Pharmacists and pharmacists' patient care services not included in key sections of the Social Security Act
 - Determines eligibility for health care programs
 - Omission often cited by state and private health care plans
 - Barrier for pharmacist services in emerging integrated care delivery models
- State

Recognition as a health care provider for payment

Federal Legislation

NEW! Equitable Community Access to Pharmacist Services Act (ECAPS), H.R. 7213

This law recognizes the heroic efforts of pharmacists during the pandemic. It makes permanent certain pharmacists' services for Medicare Part B beneficiaries and establishes reimbursement pathways. It also helps prepare for pharmacists' services for future emergencies and public health needs and addresses gaps in health equity. It was introduced in the U.S. House of Representatives on March 24, 2022. Pharmacy and Medically Underserved Areas Enhancement Act, H.R. 2759/S. 1362

This law adds pharmacists as eligible providers of pharmacists' services for Medicare Part B beneficiaries, specifically in medically underserved areas and those with health professional shortages. It was introduced in the U.S. House of Representatives on April 22, 2021 and the U.S. Senate on April 26, 2021.

Commonwealth of Virginia

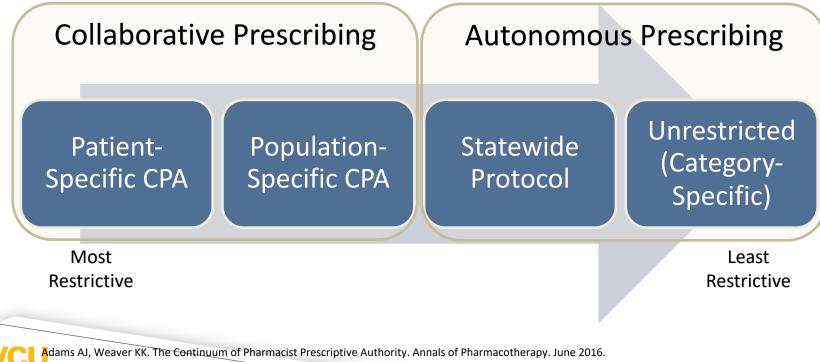
- Pharmacists are considered health care providers
- New legislation (2023)
 - Requires Medicaid to recognize and credential pharmacists as providers to establish payment for clinical services
 - Improves healthcare access and outcomes for the families who utilize Virginia's Medicaid program by expanding access to basic health care safely and securely
 - Adds pharmacists to the list of health care professionals who can provide services for patients, increasing access in crucially underserved areas better reflecting how our team-based care model works while we look to help those most in need

Scope of Practice

 Describes the procedures, actions, and processes that a healthcare practitioner is permitted to undertake in keeping with the terms of their professional license



Continuum of Pharmacist Prescriptive Authority



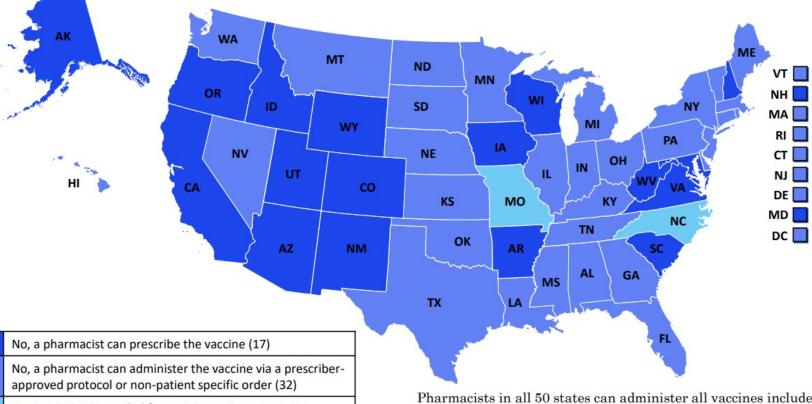
Slide courtesy of Krystalyn Weaver, NASPA

COVID-19 Federal PREP ACT

- COVID-19 testing
- Childhood vaccines
- COVID vaccines
- Pharmacy technicians and interns
- Influenza vaccine
- Administer COVID therapeutics
- Prescribe Paxlovid



Pharmacist CDC Adult Vaccine Authority

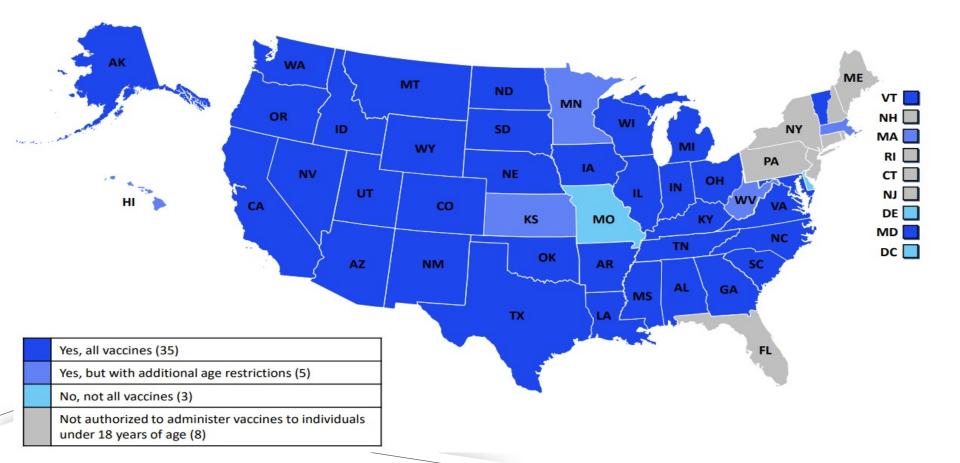


A prescription is needed for certain vaccines, ages, or circumstances (2)

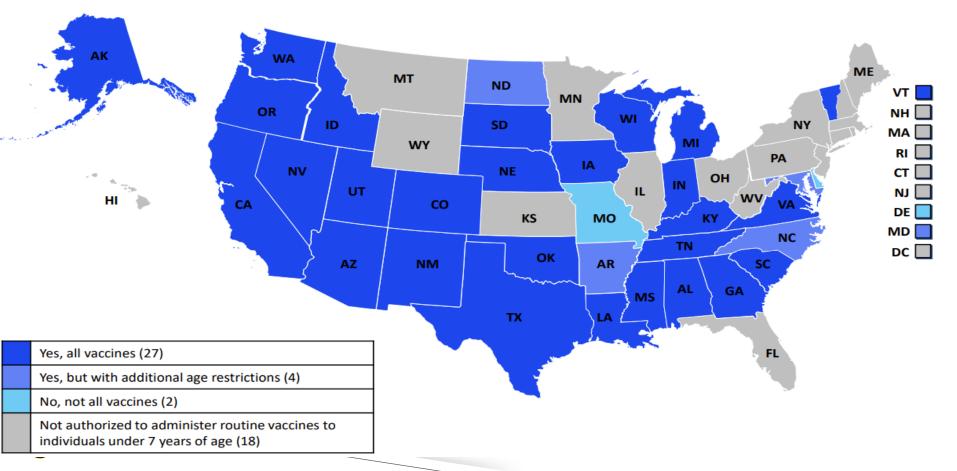
Pharmacists in all 50 states can administer all vaccines included on the CDC recommended adult immunization schedule.

Pharmacists in the District of Columbia can administer all vaccines on the adult immunization schedule except MMR and varicella vaccines.

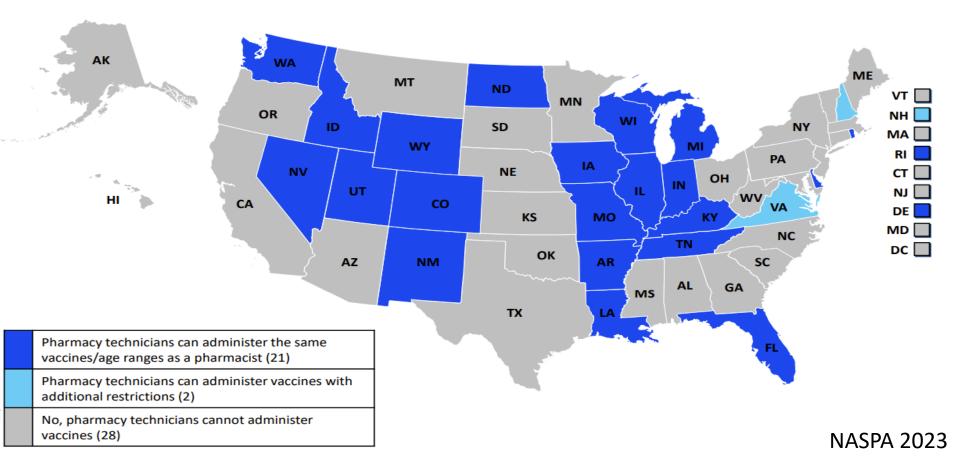
Pharmacist Authority 7-18 Years of Age



Pharmacist Authority < 7 Years of Age



Technician Vaccine Authority



CLIA-\^/airad Dharmaciac



Test and Treat

- <u>Arkansas</u> (2021): can treat, via statewide protocol, health conditions that can be screened utilizing CLIA-waived tests
- <u>Colorado</u> (2021): can prescribe drugs for conditions that have a test used to guide diagnosis or clinical decision-making and is CLIA-waived
- <u>Delaware</u> (2022): can order, test, screen, and treat, pursuant to a statewide protocol, health conditions including flu, strep, COVID, other respiratory diseases, lice, certain skin conditions, and other existing or emerging public health threats when identified and permitted
- <u>Idaho</u> (2018): can prescribe drugs for conditions that have a test used to guide diagnosis or clinical decision-making and is CLIA-waived
- <u>lowa</u> (2021): can prescribe, via statewide protocol, tests and treatment for flu, strep, and COVID
- <u>Kansas</u> (2022): can initiate treatment, via statewide protocol, for flu, strep, and UTI

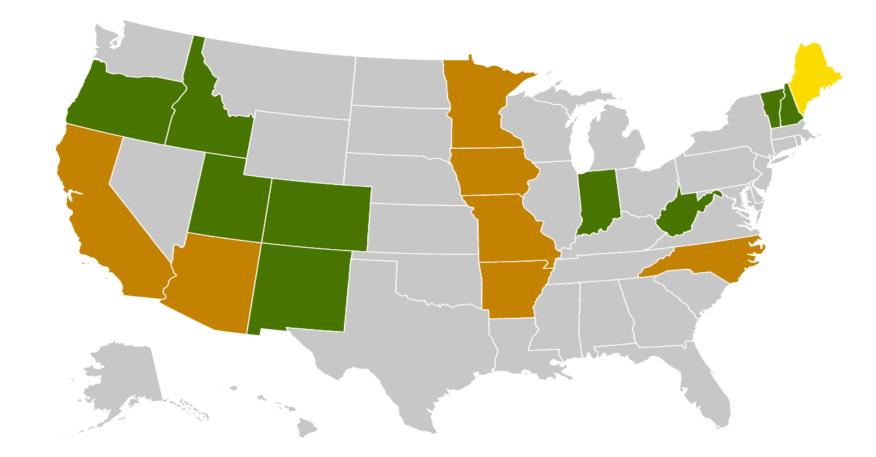
HIV PEP and PrEP

- <u>California</u> (2019): can furnish PrEP and PEP if certain conditions met
- <u>Colorado</u> (2021): can prescribe drugs for conditions that have a test used to guide diagnosis or clinical decision-making and is CLIA-waived
- <u>Idaho</u> (2018): can prescribe drugs for conditions that have a test used to guide diagnosis or clinical decision-making and is CLIA-waived
- <u>Maine</u> (2021): can prescribe, dispense, and administer HIV prevention drugs pursuant to statewide protocol, standing order, or CPA
- <u>Nevada</u> (2021): can prescribe, dispense, and administer drugs for preventing HIV, via statewide protocol
- <u>New Mexico</u> (2020): issued new statewide protocol for prescribing PEP
- <u>Oregon</u> (2021): can prescribe, dispense, and administer PrEP (and PEP in accordance with Board rules)
- <u>Utah</u> (2021): prescribe PrEP and PEP (via statewide protocol or standing order)
- <u>Virginia</u> (2021): initiate treatment, dispense, and administer, via statewide protocol, controlled substances for prevention of HIV, including for PrEP and PEP

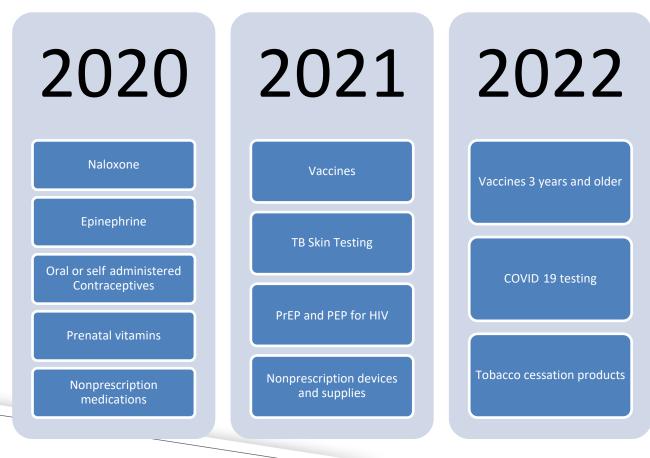
Hormonal Contraceptives



Tobacco Cessation Aids



Commonwealth of Virginia



Pharmacist Role in COVID-19 Pandemic

- >270 million COVID 19 vaccinations (45% of U.S. total) gi Averting: ams
 - Overa >1 million deaths
- >42 mil for COV
 >100,00 provide
 >42 million hospitalizations
 Saving:
 \$450 billion in health care macists

Grabenstein JD. JAPhA 2022;6:1929-45

9/22)

atments

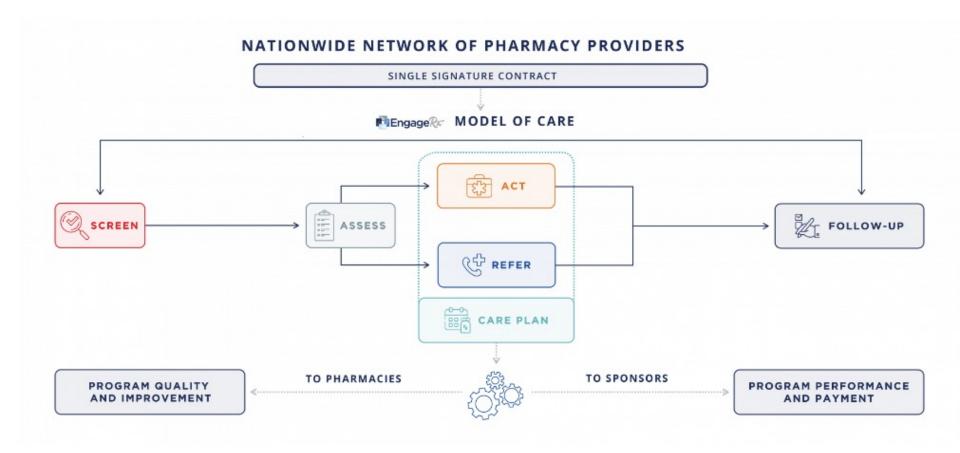
Payment for Service

- Pockets of service payment
- Credentialing
- Accreditation
- Quality measures



Community Pharmacy Enhanced Services Network (CPESN)

- Improve quality of care and patient outcomes related to medication use
 - High performing pharmacies
 - Agreement to provide a minimum of enhanced services
 - Cooperative Agreements that define scope of work
 - Good standing with Board of Pharmacy
- Clinically integrated network



www.cpesn.com



Moving beyond filling prescriptions at a moment in time, to caring for patients over time.

https://www.flipthepharmacy.com/

Flip the Pharmacy

- Change packages prescribe specific steps to help transform 3 key areas of pharmacy:
 - Workflow
 - Patient care processes
 - Business model
- Provide focused practice transformation activities to develop each of the six domains.
 - Domain 1 : Leveraging the Appointment-Based Model
 - Domain 2 : Improving Patient Follow Up and Monitoring
 - Domain 3 : Developing New Roles for Non-Pharmacist Support Staff
 - Domain 4 : Optimizing the Utilization of Technology and electronic Care Plans
 - Domain 5 : Establishing Working Relationships with other Care Team Members
 - Domain 6 : Developing the Business Model and Expressing Value

https://www.flipthepharmacy.com/

1.35M

eCare Plans Submitted

33,931

Blood Pressure Readings Transmitted

1,285

Blood Glucose & A1c Results Reported

49,311

eCare Plans with Immunization SNOMED CT Codes Submitted



Patients Educated & Dispensed Naloxone

https://www.flipthepharmacy.com/

Doing the Numbers



83% of the US is covered by hand delivery to the home

177+ payer/purchaser programs

41 national contracts

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Potential \$14.41M in total revenue opportunity for 3,530 pharmacies

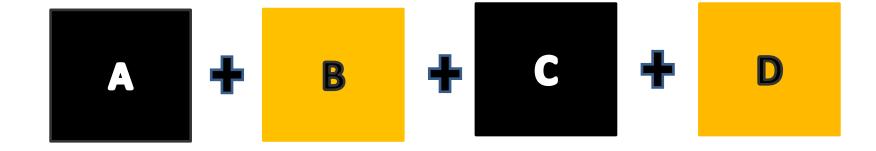






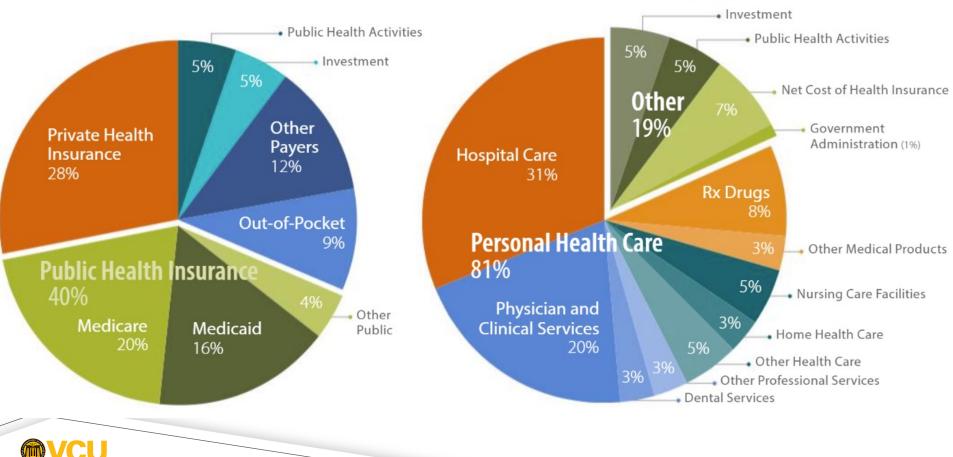


Future

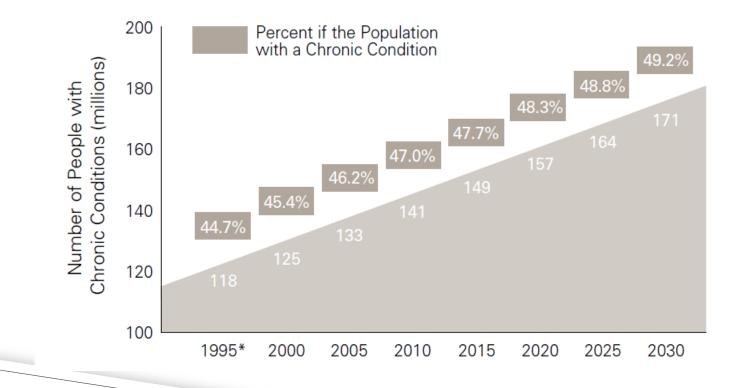


PAYMENT SOURCES, 2020

SPENDING CATEGORIES, 2020

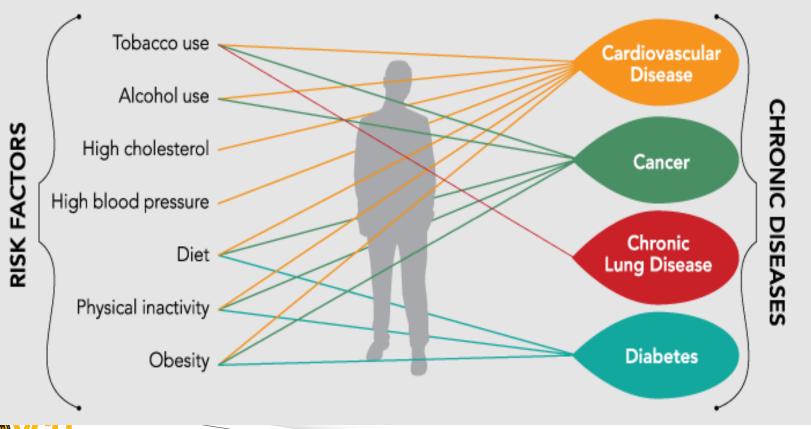


Chronic Disease



Wu S, Green A. Projection of Chronic Illness Prevalence and Cost Inflation. RAND Corporation. 2000.

The Whole Person: The Web of Chronic Disease'

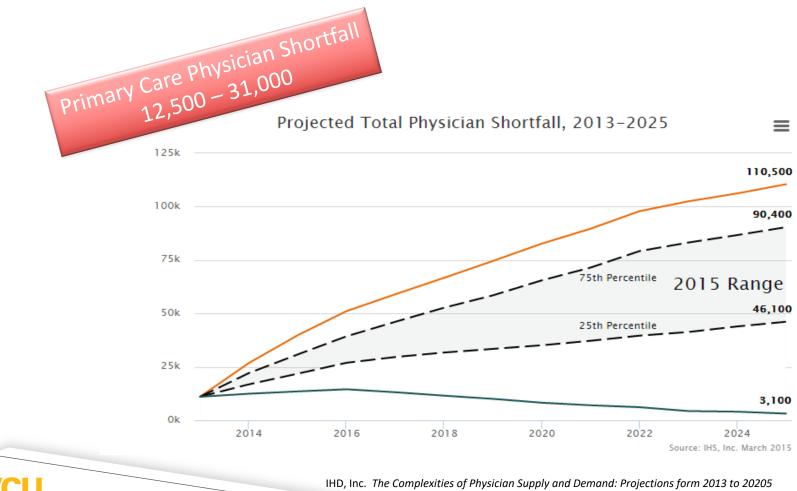


http://dhss.alaska.gov/dph/Chronic/Pages/Publications/default.aspx





- At least 125,000 Americans die annually due to poor medication adherence
- As adherence declines, emergency room visits increase by 17% and hospital stays rise 10% among patients with diabetes, asthma, or gastric acid disorder
- Poor medication adherence results in 33% to 69% of medication-related hospital admissions in the United States, at a cost of roughly \$100 billion per year

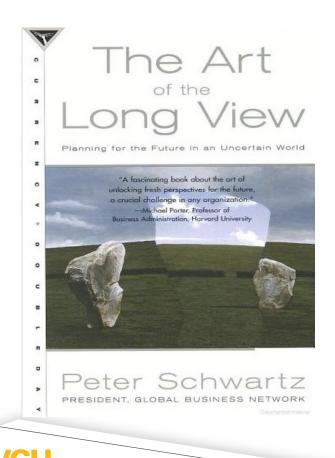


Prepared for the Association of American Medical Colleges. Washington, DC: AAMC; 2015.

"If you don't design your own life plan, chances are you'll fall into someone else's plan. And guess what they have planned for you? Not much."

-Jim Rohn

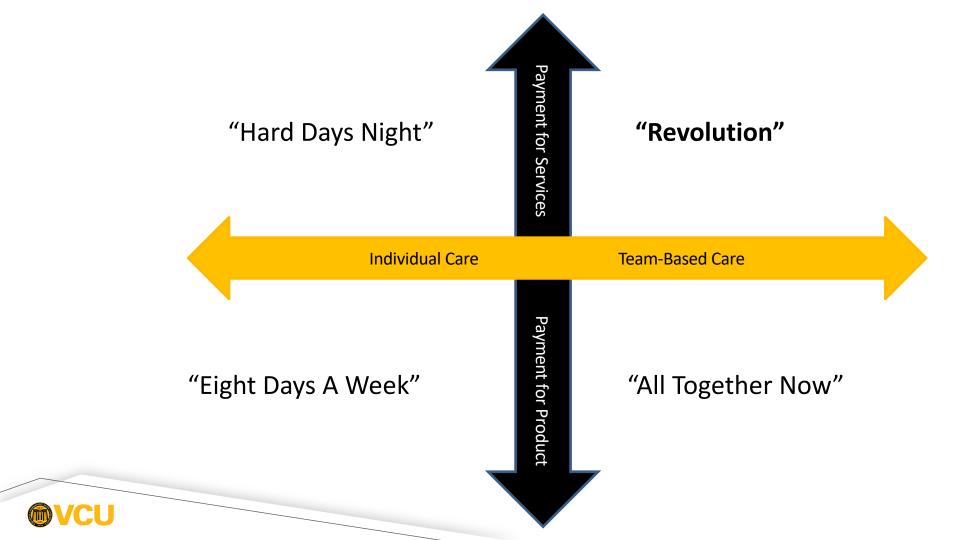




- A set of organized ways for us to dream effectively about our own future
- Tool for helping to take a long view in a world of great uncertainty
 - Ordering one's perceptions about alternative future environments
 - Complete accuracy is not the goal
- Steps to developing
 - Identify focal issue
 - Key Forces
 - Driving Forces
 - Rank by Importance and Uncertainty
 - Scenario Logics
 - Fleshing out the Scenarios
 - Implications
 - Selection of Leading Indicators

Key Drivers

- Social
 - Aging population
 - Multiculturalism
 - Savvy and informed patients
 - Pharmacist workforce
- Technology
 - Digital age
 - New specialty medications and targeted therapies
 - Practice technology
- Economic
 - New payment models
 - Payment for product and service
 - Uninsured patients, changes in coverage
- Quality
 - Education
 - Outcomes and satisfaction
- Political
 - Legislation
 - Scope of practice



Scenario Summary

, ,	"Eight Days a Week"	"Hard Days Night"	"All Together Now"	"Revolution"
Infrastructure	No Change	No Change	Change	Change
Responsibility	Product	Patient/Product	Product	Patient
Patient Care Services	No Change	Growth	No Change	Substantial Growth
Individual/Team	Individual	Individual	Team	Team
Technology	No Connection	No Connection	Connection	Connection
Payment	Product	Product/Service	Product	Service

Continued Solutions

- Education
- Value and role of pharmacist
- Team-based care
 - Primary care pharmacist
 - Referral process
 - Pharmacist support team

Advocacy Leadership Change agents

Technology

Building A Community of Care



- Relationships
- Community-Based Pharmacy Practitioner

"The power of community to create health is far greater than any physician, clinic or hospital."

- Mark Hyman



Assessment Questions



- 1. Which of the following was an early communitybased pharmacist service innovation?
 - A. Compounding
 - B. Office-based pharmacy
 - C. Medication therapy management
 - D. Pharmacogenomics



- 2. Which of the following terms pertains to the recognition of pharmacists as health care providers?
 - A. Provider status
 - B. Scope of practice
 - C. Payment for service
 - D. Credentialing

- 3. Which of the following community-based pharmacy practice innovations requires a CLIA-waived laboratory?
 - A. Immunizations
 - B. Blood pressure monitoring
 - C. Test and treat
 - D. Falls risk assessment



- 4. The purpose of scenario planning is to
 - A. Predict the future
 - B. Choose the preferred future
 - C. Order perceptions about the future
 - D. Plan towards the preferred future

